

2025

WINE  GB



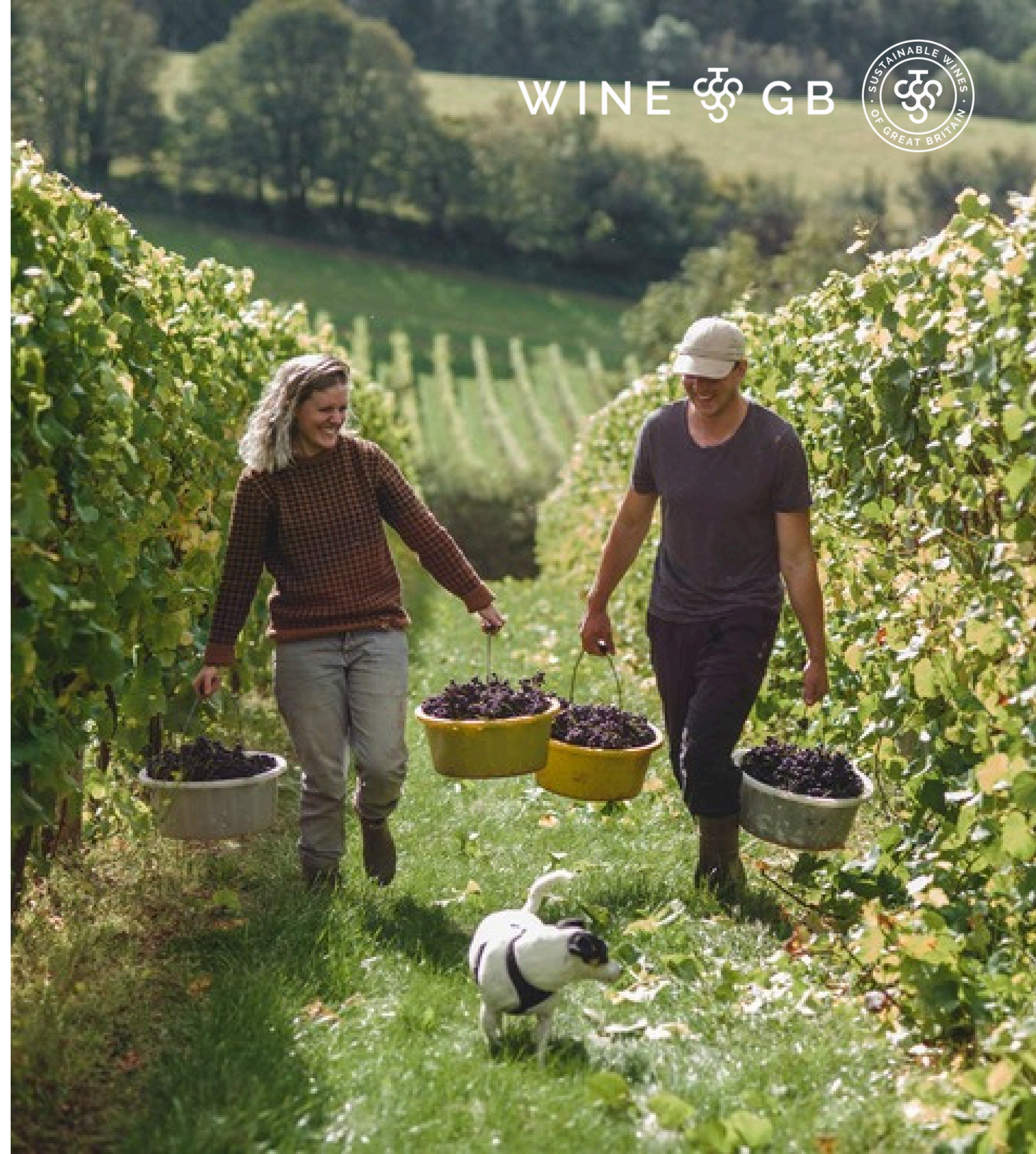
# WineGB Sponsorship Opportunities: Cultivate Success

Become a supporter of WineGB and put your business at the heart of the UK wine industry.

# Cultivate Success

WineGB is the trade association for the UK wine sector, representing the industry to the government, media, and trade.

By supporting WineGB you can reach over **500** grower and producer members, which represents **over 70% of UK hectarage**, and access sales opportunities to help grow your business.



# About WineGB

WineGB represents, leads, and supports the sustainable growth of the Great British wine sector.



Provides knowledge, classification and data for the industry and wider trade.



Delivers and manages a sustainability scheme for a responsible sector.



ENGLISH  
WINE WEEK

Promotes the category to grow domestic and international markets.



Engages with government bodies for fairer business for the UK wine sector.

# Why Support WineGB?

Demonstrate insight and value to help build our members and our industry in these key areas:



Production



Sales



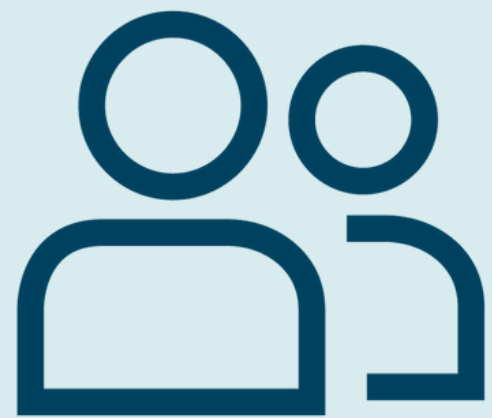
Advocacy



Knowledge

# Why Support WineGB?

Cultivate your business's success.



**Gain exclusive access to 500+ WineGB members.**

From boutique to big we represent producers and growers across the whole of the UK.

# Why Support WineGB?

Cultivate your business's success.



## **Understand the sector from the inside.**

Gain a clearer idea of the issues and challenges our members face and how you could potentially solve them.

# Why Support WineGB?

Cultivate your business's success.



## **Provide services for our growing sector.**

Our members need a range of services from field to shelf. Demonstrate your value to the sector in wine production, sales and marketing, hospitality, business and growth.



# Why Support WineGB?

Cultivate your business's success.



## **Network with producers and other supporters.**

Get connected with the UK wine industry through in-person regional and national events, our online forum and webinars.



# Align your brand with quality



The UK produces exceptional world class wines.

150+ English wines were awarded gold medal and above in national and international competitions in 2024.





# Align with British brands

We make strategic partnerships with successful British brands and organisations.

And by working with these brands, WineGB and producers showcase the category to domestic and international markets.

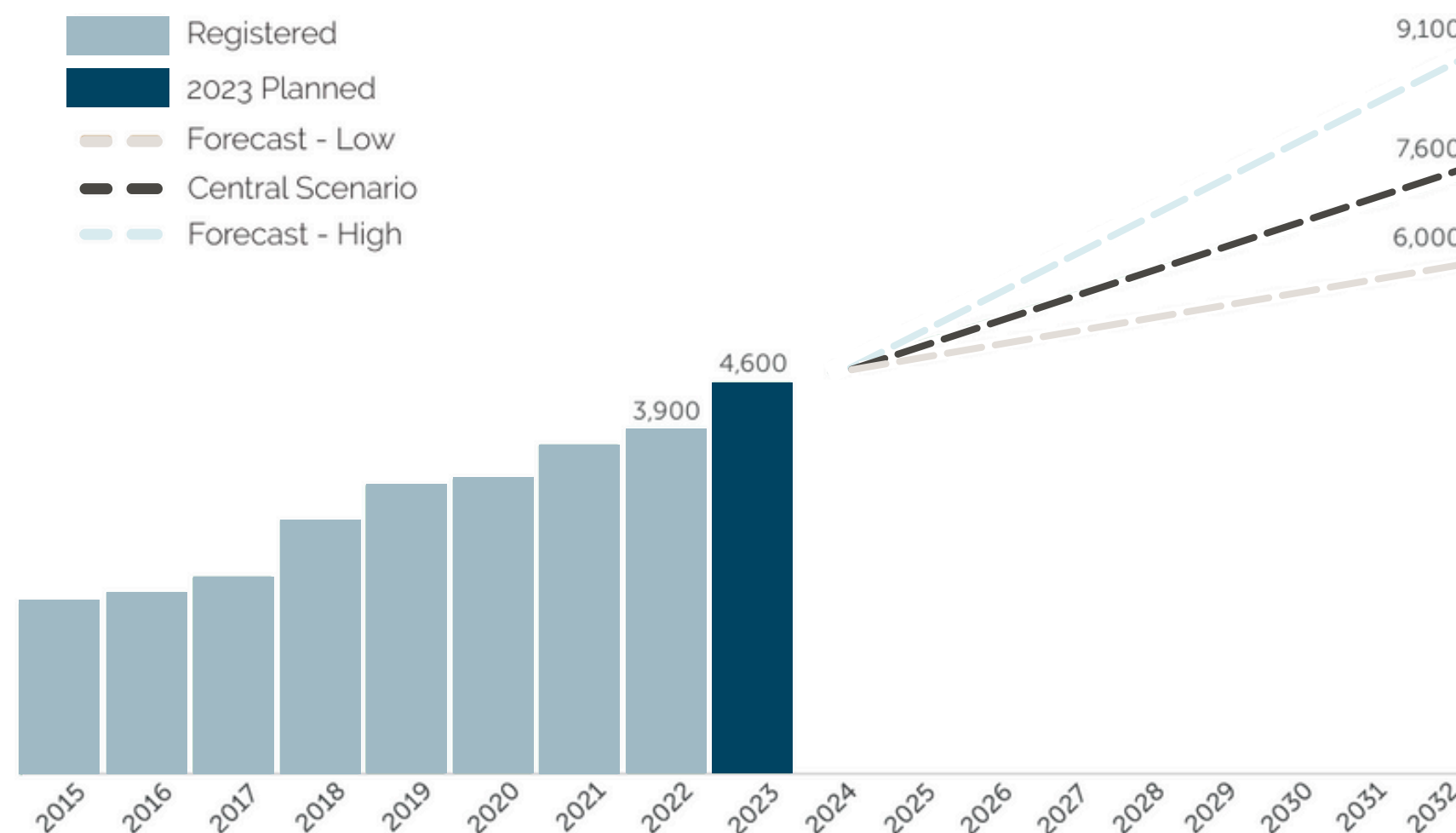


# UK Wine Industry

Vineyards are the fastest growing agricultural sector in the UK.

And we expect the sector to grow by a third over the next 5 years.

As a WineGB supporter you are part of a British success story in its most dynamic stage. Businesses uprate and remember early stage supporters, this is the best moment to step in before significant scale.



# UK Wine Industry

From production through to promotion there are numerous opportunities to get involved.



221 Wineries



1,030 Vineyards



90+ Varieties



8.8 million  
bottles sold in  
2023



6.2 million sparkling bottles sold  
187% increase since 2018



2.6 million still bottles sold  
117% increase since 2018

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# Benefits to help your business grow

Choose from a range of partnerships to suit your business needs.

And enjoy a range of benefits including webinars, email blasts, social media collaborations and direct access to members only events.



Benefit	Partner poa	Gold £5,560	Silver £3,340	Trade Associate £1,000
Weekly newsletter, forum, commercial data base, 1 blog	✓	✓	✓	✓
Page on new Wine GB website	✓	✓	✓	
Provide member benefits	✓	✓	✓	
Email blast	✓	✓	✓	
Social media/PR collaboration	✓	✓		
Webinar	✓	✓		
In person networking events	✓	✓		
Bespoke benefits	✓			
Exclusivity in sector	✓			

# Sponsorship Tiers

Get actively involved in some of the key events of the year:

- Wine Paris
- Pruning Competition
- Photo Competition
- WineGB Conference
- English Wine Week
- WineGB Awards
- Trade Tasting
- Vineyard Show



# Additional Opportunities 2026

Opportunity	Date	Cost
The WineGB Conference - host a seminar, join a panel discussion, have a stand.	May 2026	poa
English Wine Week Supporters benefit	June 2026	poa
WineGB Award Trophy Sponsorship	June 2026	poa
WineGB Trade Tasting Sponsorhsip	Sept 2026	poa



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# What our supporters say



*The WineGB property partnership is the most important working relationship I hold.*

Ed Mansell Lewis, Partner Head of Viticulture, Knight Frank



# Join Us Today



Scan here to sign up



Enjoy  
immediate  
benefits.

Want to speak with someone first?  
Email [talya@winegb.co.uk](mailto:talya@winegb.co.uk)

