

Job Description - Board Member

WineGB

WineGB is the trade association and marketing body for UK wine. We cultivate success for our 500 grower and producer members which represents circa 70% of UK hectareage. We represent the industry to the Government, media, and trade. WineGB provides our members with timely, accurate resources, from guidance and toolkits, to training and marketing access, in order to help their businesses grow. At the heart of our work, we help members to **make** wine, **market** wine and **tell** the story.

We are at a pivotal point in the development of English and Welsh wine and WineGB is a critical support to the industry as it matures. WineGB is halfway through its own change programme focusing on building up the fundamentals required for members to take this sector forward. This work includes a specific work stream to build a stronger body including work to ensure that we are resilient, transformed and well governed.

Headed by new Chair Charlie Holland, the [Board](#) is fundamental to the delivery of the programme. The Board benefits from the voluntary work from a large number of committed volunteers from within the membership who give their time and expertise to drive this sector onward. We are most grateful for the time given, collegiality shown, and we aim for our volunteers to feel appreciated and understand the value that they bring to our whole community.

Click through to read the [three-year strategy](#) that drives our work and shows our targets. Find out what we did in 2025 [here](#).

Board member responsibilities

As a Board member you will join fellow directors in the highest leadership body of WineGB. You are on the Board to act for the betterment of all members and the industry. To satisfy its duties, the board is responsible for:

Mission & Strategic Oversight

- Protect and champion the mission.
- Develop the long-term goals and strategic plans.
- Monitor programs to ensure positive member impact.

Fiduciary & Legal Governance

- Ensure strong fiduciary oversight and financial management.
- Approve and monitor the annual budget.

- Connect the organisation to potential sponsors or members.
- Ensure strict compliance with nonprofit regulations.
- Maintain legal and ethical integrity.
- Support, evaluate, and advise the CEO.

Community Advocacy

- Act as an ambassador for UK wines.
- Network with the Trade and Policy community to expand WineGB's reach.
- Engage with members at regional, working group and national events to listen and represent WineGB, and to be better informed about the members interests to feed back to the Board.

Responsibilities

- Understand WineGB's mission to represent, lead, and support the sustainable growth of the Great British wine sector
- Support the development of the strategy to continue to deliver against the mission.
- Prepare, attend, and conscientiously participate in Board meetings.
- Faithfully read and understand the financial statements and Board materials in advance of meetings.
- Serve as active member advocates and ambassadors for the organization.
- Fully engage in identifying and securing the financial resources and partnerships necessary for the organization to advance its mission.
- Leverage connections, networks, and resources to develop collective action for UK wines.
- Participate fully in one or more Board Sub Committees.
- Shadow mentor a designated team member for shared learning and oversight.
- Engage in learning opportunities to better understand the community we serve.
- Respect the experiences of all who bring their voices and lived experiences into the boardroom and WineGB.
- Maintain confidentiality of the Board discussion and internal matters of WineGB.

Person specifications

Board members

Board members must demonstrate a commitment in UK Wine, wine or alcohol. This will likely be from owning / working for a UK vineyard or winery, in an ancillary profession, or within an alternative drinks category.

Qualities of good Board members are a deep curiosity, a commitment to education, a desire to contribute to driving the industry forward, a thorough approach, good critical thinking, open to challenge and respectful of viewpoints.

We are particularly interested in hearing from candidates who can demonstrate specific skills and experience in one of the following areas:

- HR/Change Management
- Accountancy

Your expectations of us

You can expect a good onboarding with advice as to WineGB and materials to support being an effective Board member.

You will receive timely materials, and at least a weeks' notice for formal asks of policy approval.

We will support your learning and provide you with support to engage with the UK domestic wine sector. This includes invitations to our Conference, Awards and Meet the Buyer events (National Trade and Media Tasting, Regional Tastings).

You can expect four three-hour Board meetings a year; two of which are in person with an end-of-year celebration often in London. You will likely have a similar cadence for Board-Sub Committees, lasting between 1-2 hours. The extent of shadow mentor time with the team is likely to be between 10-12 hours a year.

Total time meetings and preparation circa 1 day a month.

Terms last three years and can be renewed once.