

Export - Unlocking Global Markets



Chris Unger - Hattingley Valley Wines, WineGB Export Council

Australian-born Chris Unger is the London-based Sales & Marketing Director at Hattingley Valley Wines, leading the company's sales and marketing strategy. He also serves as Chair of the Wines of Great Britain Export Council, helping drive export growth for the UK wine industry. Before joining Hattingley Valley in 2021, Chris spent many years marketing leading Australian wine brands across the UK and Europe. He began his career in Western Australia as a viticulturist and assistant winemaker and holds a Bachelor of Applied Science in Viticulture, a WSET Diploma in Wines & Spirits, and an MBA.

Silvia Cackova - Simpsons Wine Estate

Silvia Cackova is Export Sales Executive at Simpsons Wine Estate, where she has spent the past seven and a half years helping drive the growth of one of the UK's leading wine producers. During this time, she has played an active role in the estate's success as it has become a recognised leader in the English wine industry.

Passionate about the continued rise of English wine on the global stage, Silvia focuses on developing international markets, building long-term partnerships, and showcasing the quality of Simpsons Wine Estate's award-winning sparkling and still wines to customers around the world.

