

GB WINE EXPORT DATA

Data from WineGB
Industry Survey 2024



**Exports = 8% of total
sales in 2023**



Up from 4% in 2021



45

**GB wine now sold in
45 different markets**

Top Export Markets

1. Norway
2. Japan
3. USA
4. Sweden
5. Finland
6. Denmark
7. Switzerland
8. Netherlands
9. Hong Kong
10. South Korea



**Sales through
Vinmonopolet have risen
33% in the past year**