



2023 PATRON'S SCHEME





Be part of our great British success story

► UK wine production has become a shining light in the agriculture sector over recent years.

Extensive new plantings have grown the area under vine to over 3,800 hectares, with a further 1.4 million to 2 million vines planted in 2022. There are now around 900 vineyards in the UK and total production in the past four years has averaged at 10.3m bottles, with a record 13.2m recorded in 2018. By 2040 WineGB predicts that our annual production will be around 40 million bottles with an estimated retail value of £1 billion.

► Wines of Great Britain Ltd (WineGB) is the national trade body for vine growing and wine production in this country.

WineGB represents the interests of all sizes of vineyards and wine producers and is a clear and powerful voice for this exciting expanding industry.

► Our vision

Is "to establish Great Britain as a sustainable wine region of world renown, recognised and celebrated for the quality of its wines and visitor experiences."

An important role for WineGB is to **be a strong voice campaigning across all levels of government**. We work on the industry's behalf to secure more support for this growing sector and this includes specific projects with several Whitehall departments. We are also working with local authorities and other associated bodies to access support on tourism, planning and economic development.

► WineGB works closely with a selected list of Patrons who provide specialist services to meet the needs of the membership.

In return for sponsorship, WineGB offers Patrons exclusive access to the membership through a series of events and publications together with opportunities to promote and market specific products or services.

► Funds raised from the Patron Scheme

Are used to further the development of the industry including:

- Education and Training
- Sustainability
- Tourism and Export
- Research and Development
- Generic Marketing
- Membership Services

► We will support our Patrons in every way we can

You are invited to join the industry body by becoming Gold or Silver Patrons in return for the range of benefits outlined on the next pages.



Gold Patron

£5,000 per annum

Standard benefits

- ▶ Trade Associate Membership of WineGB, which includes regular news bulletins, dates for the diary, free copy of *The Grape Press* magazine, inclusion in WineGB Commercial Database & access to Members' Area of website.
- ▶ Featured on the WineGB website, with logo, company details and hyperlink.
- ▶ Logo featured in WineGB Weekly and other membership communications, as well as in *The Grape Press* magazine and WineGB event material.
- ▶ Your member benefit advertised in the WineGB Weekly newsletter and in the WineGB pages in the monthly Vineyard Magazine.

Optional benefits (please select a maximum of five):

- ▶ Two free full-page advertisements in *The Grape Press* magazine, published twice a year.
- ▶ Webinar contribution and/or option to present / record short infomercials or contribute to a WineGB Uncorked session.
- ▶ Two free tickets to relevant WineGB events and invitation to AGM.
- ▶ Two free places at the WineGB Awards Lunch and Post-Harvest Celebration.
- ▶ Collaboration on at least one PR/social media initiative.
- ▶ Promotional announcements / press releases sent via email to members' list.
- ▶ Contribution to Knowledge section content on the WineGB website (where relevant).



Silver Patron

£3,000 per annum

Standard benefits

- ▶ Trade Associate Membership of WineGB, which includes regular news bulletins, dates for the diary, free copy of *The Grape Press* magazine, inclusion in WineGB Commercial Database & access to Members' Area of website.
- ▶ Featured on the WineGB website, with logo, company details and hyperlink.
- ▶ Logo featured in WineGB Weekly and other membership communications, as well as in *The Grape Press* magazine and WineGB event material.
- ▶ Your member benefit advertised in the WineGB Weekly newsletter and in the WineGB pages in the monthly Vineyard Magazine.

Optional benefits (please select a maximum of three):

- ▶ Two free half-page advertisements in *The Grape Press* magazine, published twice a year.
- ▶ Webinar contribution and/or option to present / record short infomercials or contribute to a WineGB Uncorked session.
- ▶ One free ticket to relevant WineGB events and invitation to AGM.
- ▶ One free place at the WineGB Awards Lunch and Post-Harvest Celebration.
- ▶ Collaboration on at least one PR/social media initiative.
- ▶ Promotional announcements / press releases sent via email to members' list.
- ▶ Contribution to Knowledge section content on the WineGB website (where relevant).



Events Calendar 2023



- ▶ WineGB Industry Conference | 6 March
- ▶ ProWein | 19-21 March
- ▶ AGM | June TBC
- ▶ London Wine Fair | 15-17 May
- ▶ Viti-Culture | 1 June
- ▶ WineGB Awards Judging | 5-8 June
- ▶ English Wine Week | 17 June - 24 June
- ▶ WineGB Awards Lunch & Trophy Presentations | 7 July
- ▶ Trade & Press Tasting | 5 September
- ▶ Vineyard & Winery Show | 22 November



- ▶ For up-to-date information please see www.winegb.co.uk
- ▶ For more information or to join the Patrons' Scheme, please contact Simon Thorpe MW:
E: simon.thorpe@winegb.co.uk | T: 01858 467792
- ▶ Terms & Conditions
 - All benefits will cover the calendar year 2023.
 - Any new Patron joining part way through the year will pay a proportion of the fee calculated on a months remaining basis.
 - Payment is via a single annual fee, with the invoice raised at the time of joining/renewing.
 - All costs are exclusive of VAT.



WINEGB

WINES OF GREAT BRITAIN

